

Evian Olivares

Los Angeles, CA



Multidisciplinary Designer focused on building cohesive visual identities that bridge the gap between technical precision and artistic storytelling.

Experience

Five By Five Global, Full-time

Art Director, August 2020 - February 2026

- Right-hand to the Design Director in building and managing UX/UI layout systems at a modular component level for all clients.
- Branding and Vis ID for Irvine company, Crash Bandicoot, and Ghost Story Games.
- Vector illustrations for upcoming key art in prelaunch, launch, and post-launch digital campaigns.
- Managed production, QA, asset delivery for retainers, and increased productivity by 75%.

Clients: Irvine Company, Activision, Epic Games, Honey Stinger, Orange County Hotel, Stanbridge University

Stackcommerce, Full-time

Lead Designer, August 2016 - October 2020

- Managed 2 junior and 2 production designers.
- Designed marketing assets and layouts across 200+ publishers and vendors for campaigns, ads, case studies, pitch decks, digital illustrations, and web.
- Streamlined design workflow to improve delivery times by 20%.
- Spearheaded the implementation of Figma to result in a 50% increase in productivity.
- Utilized Google Analytics for A/B testing to analyze performance metrics of marketing creative.

Clients: Macworld, Entrepreneur, Us Weekly, Popular Science, Mashable, HuffPost, Yahoo and more.

GotPrint, Full-time

Junior Designer, July 2014 - August 2016

- Designed 400+ templates and layouts for GotPrint's proprietary design services provided to customers who need to create business cards, postcards, brochures, booklets, signage, stationary and more - without the need for a designer.
- Worked in custom design services to help customers who need a design professional to produce collateral materials.
- Designed and maintained the Annual Brokers Price List catalog.
- Web design on user journey for sale pages and checkout flows.

Industries: Real Estate, Wedding, Retail, Small Business, Event Marketing, Education, Healthcare, Restaurants and more.

Skills

Creative

Branding & Visual Identity
Illustration
Package Design
Print/Digital Design
Retouching
Social Media
UI/UX
Web Design
2D/3D Rendering

Management

Creative Workflows
Mentoring
Skill Building Workshops

Design Software

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Figma
Sketch

Other

Google Workspace
Keynote
Microsoft Office
Miro

Education

Art Center College of Design, BFA Concentration in Illustration Design

Contact

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